

Walk a Mile in Her Shoes®

The International Men's March to Stop Rape, Sexual Assault & Gender Violence

Organizer's Agreement Instructions

Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence must be authorized by Frank Baird and Walk a Mile in Her Shoes®. These events will only be authorized once you have read and agreed to abide by the terms and conditions that govern Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence, have signed and returned this Organizer's Agreement and received an authorizing license. There are few restrictions, but those that do exist must be adhered to. Failure to do so can result in serious legal and financial consequences.

We will be trying to avoid having competing events in the same community, so once we have your agreement form, we will then select one organizer in each city and will ask all other interested groups to join forces.

Please send your completed Organizer's Agreement to:

Frank Baird
Walk a Mile in Her Shoes®
141 Dusenbergl Drive #1A
Westlake Village, CA 91362
Phone: 805/807-0652
Fax: 818/889-3833

Walk a Mile in Her Shoes®

The International Men's March to Stop Rape, Sexual Assault & Gender Violence

Organizer's Agreement

There is no charge for you to organize a Walk a Mile in Her Shoes® Men's March, though you may elect to contribute to defraying worldwide Walk a Mile in Her Shoes® expenses.

Under NO circumstances may any city, group or organization mount a Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence WITHOUT explicit permission from Frank Baird and Walk a Mile in Her Shoes®. Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence is a registered trademark and protected by law from unauthorized use.

By signing this agreement you are authorized to organize ONLY ONE Walk a Mile in Her Shoes event. Any additional Walk a Mile in Her Shoes® events you wish to organize must be individually authorized. There are NO exceptions to this rule. Failure to obtain proper authorization constitutes a violation of the Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence Trademarks and copyrights and is punishable by law.

You may organize for education purposes only, or to raise funds. If you organize to raise funds, any proceeds from your Walk a Mile in Her Shoes organizing efforts, beyond what is necessary to cover organizing associated expenses, must go to the local rape crisis center and/or organizations or programs that are geared toward stopping sexualized violence. The Walk a Mile in Her Shoes® beneficiary must be indicated below along with a brief description of its services and the population served.

Only one person for each March can be designated as the contact person for Walk a Mile in Her Shoes®.

You must have an active e-mail address where you can be reached throughout the course of your Walk a Mile in Her Shoes® event that you are willing to let the Frank Baird and Walk a Mile in Her Shoes use publicly to promote your event.

Men are encouraged to serve as primary Walk a Mile in Her Shoes® organizers, but they must be affiliated with an organization dedicated to the elimination of sexualized violence or for the improvement of gender relations and gender understanding.

Strive for diversity. Reach out to people of all genders, backgrounds, ethnicities, ages, and abilities. Walk a Mile in Her Shoes® is about inclusion and community, about bringing people together to achieve its goals. Please incorporate this objective into your organizing and events.

If you photograph, audio tape or video tape your Walk a Mile in Her Shoes® event, please provide a copy to Frank Baird and Walk a Mile in Her Shoes® for use in current and future publicity, including the Walk a Mile in Her Shoes® web site. You agree that any photographs or video tape provide to Frank Baird and Walk a Mile in Her Shoes® are free to be used by Frank Baird and Walk a Mile in Her Shoes® for any purposes they chose in promotion of Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence, the event and its cause.

Walk a Mile in Her Shoes®

The International Men's March to Stop Rape, Sexual Assault & Gender Violence

Organizer's Agreement (Continued)

In promoting and publicizing your Walk a Mile in Her Shoes®: The Men's March to Stop Rape, Sexual Assault & Gender Violence activities, you must adhere to the Walk a Mile Style and Identity Guide and other publicity guidelines described on the website.

You must mention www.walkamileinher shoes.org in all of your publicity.

You must fill out the Follow-up Report included with this Organizer's Agreement and send it back to Frank Baird and Walk a Mile in Her Shoes® within 30 days of completion of your activities.

Failure to adhere to any of these conditions will result in Frank Baird and Walk a Mile in Her Shoes® rescinding permission for you to participate in the Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence.

I have read, understood and agree to abide by the preceding terms and conditions and would like to become a Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence organizer.

You are only authorized to organize a Walk a Mile in Her Shoes® Men's March when you receive an authorization letter from Frank Baird and Walk a Mile in Her Shoes®.

March Date:
March Location:
March Organizer(s):
Organizing Contact Person:
Organizing Contact Phone:
Organizing Contact e-mail:
Contact listing for website calendar (web link or e-mail address):
Beneficiary:
Beneficiary Address:
Beneficiary website:
Description of beneficiary's services:

Applying Organizer

Organization

City

Date

Walk a Mile in Her Shoes®

The International Men's March to Stop Rape, Sexual Assault & Gender Violence

Post March Report

TO: Walk a Mile in Her Shoes® – FAX: 818/889-3833

FROM: _____

SITE: _____

Immediately following the conclusion of your Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence, please fill out this report and fax it to Walk a Mile in Her Shoes®.

1. How many people (men, women & children) attended your march? _____
How many men attended? _____
How many men wore high heeled shoes? _____
How many press attended (all press: TV, print, radio, internet, etc.)? _____

Please identify all press:	Reporter	Print, Radio, TV outlet

HIGHLIGHTS: (One or two sentences, add pages if necessary)

2. Best moment:

3. Most challenging moment:

4. How many men signed up to participate in other volunteer activities?

5. Approximately how much money was raised on the day of the event?